



**WNCN**  
 EASTERN NORTH  
 CAROLINA  
 on your side online  
**WNCN.com**  
 3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

**ENCT**  
 3221 South Evans Street  
 Greenville, NC 27834  
 (252) 355-8542

# CONTRACT

And:

**American Media & Advocacy Group**  
 815 Slaters Lane  
 Alexandria, VA 22314  
 USA

<u>Contract / Revision</u>		<u>Alt Order #</u>	
954499 /		25319696	
<u>Product</u>			
North Carolina			
<u>Contract Dates</u>		<u>Estimate #</u>	
10/25/16 - 10/31/16		7986	
<u>Advertiser</u>		<u>Original Date / Revision</u>	
POL/Donald Trump for President (R)		10/14/16 / 10/14/16	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>	
EOM/EOC	Broadcast	Cash	
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>	
ENCT	Katz Washington	Katz/Washingto	
<u>Special Handling</u>			
<u>Demographic</u>			
Adults 18+			
		<u>Total Ratings</u>	
		5.30	
<u>Agv Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
9914860	521	966	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		
IN16043/SP10305			

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ENCT	10/30/16	10/30/16	Su 1030p Seinfeld	1030p-11p		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/25/16	10/31/16	-----S	1				\$20.00	0.70			
N 2	ENCT	10/29/16	10/29/16	Sa 1030p Seinfeld	1030p-11p		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/25/16	10/31/16	-----S-	1				\$20.00	0.60			
N 3	ENCT	10/25/16	10/31/16	M-F 1030p Seinfeld	1030p-11p		:30				NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
		Week: 10/25/16	10/31/16	MTWTF--	5				\$85.00	0.80			
<b>Totals</b>												<b>7</b>	<b>\$465.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision  
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Alt Order #  
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Contract Dates  
 10/25/16 - 10/31/16

Product  
 North Carolina

Estimate #  
 7986

Advertiser

POL/Donald Trump for Pr

Original Date / Revision

10/14/16 / 10/14/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	6	\$380.00	(\$57.00)	\$323.00
10/31/16 - 10/31/16	1	\$85.00	(\$12.75)	\$72.25
<b>Totals</b>	<b>7</b>	<b>\$465.00</b>	<b>(\$69.75)</b>	<b>\$395.25</b>

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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KATZ  
TELEVISION  
GROUP

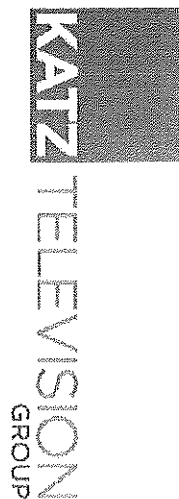
125 West 55th St.  
New York, NY 10019

Contract # 25319696	Changes as of: 9/27/2016 at 6:28 PM	Version: Original Order
CPE: 521/966/7986	Flight: 10/25/16 - 10/31/16	Total \$: \$465.00
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: TRUMP, DONALD	Total Spots: 7
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: North Carolina Agency Order #: 5432304	Total CPP: \$87.74
	Buyer: MediaAssistant, AMAG Salesperson: JACOB ROTH 212-373-8175	Total GRP: 5.3
	Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	10/25 - 10/31							Total Spots	Total \$	CPP	GRP
						10/25	10/26	10/27	10/28	10/29	10/30	10/31				
1	Su 10:30p-11p		Seinfeld	\$20.00	0.7	30	0	0	0	0	1	0	1	\$20.00	\$28.57	0.7
2	Sa 10:30p-11p		SEINFELD W/K	\$20.00	0.6	30	0	0	0	1	0	0	1	\$20.00	\$33.33	0.6
3	Tu-F M 10:30p-11p		SEINFELD	\$85.00	0.8	30	1	1	1	1	0	1	5	\$425.00	\$106.25	4.0
TOTALS:						1	1	1	1	1	1	1	7	\$465.00	\$87.74	5.3

954499



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25319696	<b>Changes as of:</b> 9/27/2016 at 6:28 PM	<b>Version:</b> Original Order
<b>CPE:</b> 521/966/7986	<b>Flight:</b> 10/25/16 - 10/31/16	<b>Station:</b> ENCT
<b>Agency:</b> AMER MEDIA & ADVOCACY GROUP	<b>Advertiser:</b> TRUMP, DONALD	<b>Market:</b> Greenville/New Bern/Wash
815 SLATERS LANE ALEXANDRIA, VA 22314	<b>Product:</b> North Carolina	<b>Office:</b> WASHINGTON
	<b>Agency Order #:</b> 5432304	<b>Primary Demo:</b> Adults 18+
<b>Buyer:</b> MediaAssistant, AMAG	<b>Con Type:</b> POLITICAL/NOTE	<b>Total Spots:</b> 7
<b>Salesperson:</b> JACOB ROTH 212-373-8175	<b>Assistant:</b> JACOB ROTH 212-373-8175	<b>Total CPP:</b> \$87.74
	<b>Separation:</b>	<b>Total GRP:</b> 5.3

Special Instructions	
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Date/Time	Added by	Comment
09/27/16 6:28 PM	JACOB ROTH	Separation: 30

Competitive Information	
Market Budget:	\$46,500
ENCT Share:	1%
Comment:	
WCCT:	11%
WFXI:	25%
WTTN:	36%
WNCT:	27%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$465.00	\$87.74	5.3
<b>Total</b>	<b>100%</b>	<b>7</b>	<b>\$465.00</b>	<b>\$87.74</b>	<b>5.3</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	6	\$380.00
2016-Nov	1	\$85.00
<b>Total</b>	<b>7</b>	<b>\$465.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/29/16 1:04 PM					\$0
New	9/27/16 6:28 PM	JACOB ROTH	New	7		\$465.00

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.